



# SPONSORSHIP Opportunities

For more information contact:

Evan Ross  
(858) 810-1446  
eross@rbf.com

Brandy Little  
(818) 850-8055  
brandy@forethought.info

## DINGY \$450

- ☞ Logo in *Conference Program*
- ☞ Company name on conference website
- ☞ Recognition in all conference mailings and e-mail announcements
- ☞ Company logo in looping PowerPoint during breakfast and lunch

## SLOOP \$750

- ☞ Booth area for your company hand-outs or displays during the event
- ☞ Quarter-page ad in *Conference Program*
- ☞ Company name on conference Web site
- ☞ Recognition in all conference mailings and e-mail announcements
- ☞ Company logo in looping PowerPoint during breakfast and lunch
- ☞ List of all conference attendees' contact information

## SCHOONER \$1500

- ☞ Booth area for your company hand-outs or displays during the event
- ☞ Half-page ad in *Conference Program*
- ☞ Recognition in all conference mailings and e-mail announcements
- ☞ Logo on conference Web site
- ☞ Company logo in looping PowerPoint during breakfast and lunch
- ☞ List of all conference attendees' contact information
- ☞ One complimentary conference registration
- ☞ Verbal recognition at keynote and general session
- ☞ Introduce Session Speakers

## FRIGATE \$3000

- ☞ Booth area for your company hand-outs or displays during the event
- ☞ Full-page ad in *Conference Program*
- ☞ Recognition in all conference mailings and e-mail announcements
- ☞ Logo and link to your Web site from conference Web site
- ☞ Company logo in looping PowerPoint during breakfast and lunch
- ☞ List of all conference attendees' contact information
- ☞ Two complimentary conference registrations
- ☞ Two complimentary social tickets
- ☞ Verbal recognition at keynote and general session
- ☞ Introduce Session Speakers
- ☞ Display of corporate banner (banner must be provided)
- ☞ Logo and company name on conference bag

## 1. Payment Policy

All agreements must be accompanied with the sponsorship fee for the space requested within two weeks of the sponsorship agreement form submittal or forfeit the space to another vendor. All space is first come first served. By signing the separate sponsorship agreement form the exhibitor/sponsor agrees to all rules and policies contained herein.

## 2. Cancellations/Refunds

Cancellations must be made in writing via fax; they cannot be taken over the phone. Cancellations are effective as of the date of receipt.

**Exhibitors canceling booth space prior to December 15, 2011, will receive a 50% refund.**

**Exhibitors canceling booth space between December 15, 2011 and January 31, 2012 will receive a 25% refund.**

**Any exhibiting company canceling space after January, 2012 forfeits the entire booth rental fee (no exceptions).**

Exhibitors are considered "no show" if a company does not occupy and exhibit in the designated space by 8:30am on February 16, 2012 and has not given SMPS the required written notice of cancellation. SMPS has the right to use "no show" exhibit space in such a manner as it may deem in the exposition's best interest.

## 3. Exhibits, Eligibility, Assignment, and Relocation

SMPS Pacific Regional Conference (PRC) reserves the right to determine the eligibility of any company or product for inclusion as an Exhibitor. Exhibitor understands and agrees that SMPS has sole discretion on the assignment of booths and is under no obligation to assign Exhibitor any of the booths preferred by the Exhibitor. SMPS PRC reserves the right to alter Exhibitor's assigned location any time at its sole discretion if deemed in the best interests of the exhibit. SMPS also reserves the right to alter the exhibit area floor plan at any time.

## 4. Moving and Removal of Exhibits

Exhibits may be moved into the area beginning at 7:30am on Thursday, February 16, 2012. Exhibits must be set up at least one hour prior to the opening of the exposition. Exhibits not set up at least one hour prior to the opening of the exposition will be considered as a "no show" and are subject to policies set forth in rule #2. Displays must remain fully intact and named during all exhibit hours. Removal of exhibits cannot take place until Friday, February 17 at 3:00pm.

## 5. Subletting Space

No Exhibitor may assign, sublet, or apportion the whole or any part of the space allotted, or exhibit therein, any other goods, apparatus, etc. than those manufactured or sold by the Exhibitor in the regular course of business. Sub-divisions and subsidiary organizations that share space with a parent company will not be recognized as Exhibitors.

## 6. Displays

Exhibitor's booths will have their booths moved, rearranged, or dismantled at the Exhibitor's expense. All booths must be maintained within their 8x10 exhibit area without obstructing or impeding on other Exhibitor booths or facility egress.

## 7. Shipments of Exhibits

Exhibitors are responsible for the delivery and return shipping of their booths to and from the conference site.

## 8. Placement and Care of Exhibit Space

Exhibitors are to properly protect and maintain its exhibit space and appurtenant property. Security is not provided overnight for the exhibit area. You are strongly encouraged not to leave items of value in the space.

## 9. Conflicting Meetings and Social Activities

In the interest of the success of the entire convention Exhibitor agrees not to extend invitations to meetings, receptions, outings, social events, or otherwise encourage attendee absence from the conference or Exhibit area during conference and show hours. SMPS PRC reserves the right to request and enforce cessation of any non-approved activity as it sees fit.

## 10. Prize Drawings and Promotions

No drawings or sweepstakes that require the purchase of raffle or lottery tickets are permitted. Drawings must be available to all PRC attendees (except persons under 18 years of age and other exhibitors). Registration for drawings must be done within the confines of the rented exhibit booth(s) and may not distract from other exhibitor displays. A description of the drawing process (including time of drawing and where winner names will be posted or announced) should be clearly visible to all attendees. SMPS PRC encourages the exhibitors to donate door prizes to the PRC for drawings throughout the conference where they will receive verbal mentions of their company and door prize donated.

## 11. Insurance

SMPS PRC is not liable for loss or damage of any article of equipment or property of Exhibitor that Exhibitor may suffer during installation or removal or during the exhibit itself, by reason of robbery, fire, accident, or any other destructive cause. Insurance must be placed by the Exhibitor. Exhibitor shall, at its own expense, secure and maintain through the period of the exhibit, inclusive of move-in and move-out days, the following insurance: (a) worker's compensation insurance; (b) employer's liability insurance with limits not less than \$1,000,000 each accident; and (c) comprehensive general liability insurance with limit not less than \$1,000,000 each (occurrence combined single limit) for bodily injury and property damage. Required comprehensive general liability and liability insurance policies name SMPS PRC, its affiliates, and their respective officers, directors, agents, and planning committees as additional insurers.

**12. Indemnification and Waiver**

Exhibitor agrees to indemnify, hold harmless, and defend SMPS PRC or the Manchester Grand Hyatt San Diego and their respective members, officers, directors, agents, and employees ('indemnities') from and against any and all liabilities, damages, actions, losses, claims, and expenses (inclusive of attorney's fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees, agents, contractors, patrons, and invitees. Exhibitor hereby waives each and every claim that arises or may arise in its favor against any one or more of the indemnities for any and all losses of damage covered by valid and collectible insurance. Such waiver precludes the assignment of any claim by subrogation or otherwise.

**13. Protection of Facilities and the Public**

Exhibitor shall not use the exhibit facilities or permit them to be used by any employee, patron, contractor, or invitee: (a) for any illegal purpose; (b) in conflict with any applicable law, ordinance, rule, or regulation of any governmental authority; (c) in any manner that could violate the insurance or increase the rate of insurance on the facilities; (d) in any manner that constitutes any waste or nuisance; (e) in any manner that causes any injury to the facilities; or (f) in violation of any applicable rule or regulation issued by management of the exhibit facilities.

**14. Facilities Rules**

Exhibitor agrees to comply with all rules and regulations prescribed by the management of the exhibit facilities, meet the requirements of all local authorities, and obtain, at their own expense, any necessary permits, licenses, or equipment, should any be required for the particular individual displays or the particular exhibit of the Exhibitor. Exhibitor agrees that failure to conform to all facilities and city rules and regulations may result in the closure of its exhibit by SMPS PRC.

**15. Audiovisual Equipment**

Sound must be kept at a volume not to exceed that of normal conversations, 80 decibels. It must not interfere with neighboring Exhibitors and must be devoted exclusively to the business of the Exhibitor. The operator must be in the space, not in the aisle.

**16. Cancellation of Show**

In the event the show is canceled because of a reason beyond the control of SMPS PRC, space rental fees or deposits already paid will be returned to Exhibitors on a priority basis after all related show expenses incurred by PRC through the date of cancellation have been met plus an administrative fee and overhead charges.

**17. Amendment to Terms and Conditions**

Any and all matters or questions not specifically covered by the terms and conditions contained herein shall be subject to the sole discretion of SMPS PRC. PRC may, in its sole discretion, make reasonable changes, amendments, or additions to these terms and conditions. Any such changes shall be binding on Exhibitor equally with the other terms and conditions contained herein.

**18. Accommodations**

Each exhibitor is responsible for his/her own lodging accommodations. SMPS PRC encourages the use of the facility where the conference is held. A reduced rate is available to those Exhibitors identifying themselves as SMPS PRC attendees by calling (619) 232-1234 or [www.manchestergrand.hyatt.com](http://www.manchestergrand.hyatt.com).



# SPONSORSHIP Agreement

For more information contact:

Evan Ross  
(858) 810-1446  
eross@rbf.com

Brandy Little  
(818) 850-8055  
brandy@forethought.info

Sponsor Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ email: \_\_\_\_\_

## Please indicate your 2012 SMPS Pacific Regional Conference Sponsorship Commitment below:

\_\_\_ **Dingy: \$450**                      \_\_\_ **Sloop: \$750**                      \_\_\_ **Schooner: \$1,500**

\_\_\_ **Frigate: \$3,000**                      \_\_\_ **Other:**

To expedite the process, please e-mail this completed form and a copy of your check to:

**Evan Ross at eross@rbf.com      or      Brandy Little at brandy@forethought.info**

Make check payable to: SMPS Pacific Regional Conference

Mail to:            SMPS Pacific Regional Conference  
                          ATTN: Dawn Greco  
                          PO Box 160371  
                          Sacramento, CA 95816

**Questions or comments** should be addressed to **Evan Ross**, eross@rbf.com or **Brandy Little**, brandy@forethought.info

Please submit your vector-format logo (.ai or .eps) to **Evan Ross**, eross@rbf.com

Exclusive sponsorship opportunities are subject to availability and will be awarded on a "first come first served" basis. To ensure your spot today please complete this form immediately and fax, along with a copy of your company's check made payable to SMPS Pacific Regional Conference. Until payment is received in hand, no printing, advertising or sponsorship benefits will be tendered. Should the sponsorship option that you select be unavailable and no other sponsorship agreement be made, SMPS PRC will refund your payment in full.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
SMPS Authorized Signature

\_\_\_\_\_  
Date